

2025 Admissions Round Feedback

Economics and Management

Please note this is subject to admissions feedback from the 2025 selection round - there may be changes each year, and these pages are only retained to provide a general indication of the process.

The Economics & Management admissions tutors would like to thank all applicants for the time and care they put into their applications. We are also grateful to referees for providing their supporting statements and for the encouragement and support they give to applicants.

This year, there were over 1,400 applications to the University's Economics and Management programme. Of these, 278 were shortlisted for interview, and 95 offers were made for 2026 and four for 2027.

In Keble, we had a field of 88 (117 in 2024) applicants for a quota of six places. Two candidates applied for deferred entry in 2027. Candidates were required to sit the Thinking Skills Assessment (TSA) before being selected for an interview. The TSA tests thinking and critical skills. Twenty-two applicants were called for an interview. We considered candidates who were due to sit school-leaving exams as well as those who had completed their leaving exams.

In order to be invited for an interview, we looked for strengths across the following dimensions:

1. Excellent performance in the TSA. Most candidates invited for an interview had scores in the top 15% of all applicants.
2. Exceptional results in official examinations, especially GCSE or equivalent. Most candidates demonstrated strength in analytic subjects and presented robust evidence of high academic achievement.
3. Results predicted for A-level, or other impending examinations, are generally at the highest level – candidates must have been predicted to secure A*AA, one of which must be in mathematics, to secure an interview. For non-A-level candidates, we follow university guidelines. For instance, for International Baccalaureate candidates, the minimum requirement is 39 (including core points) with 766 at HL, and for Advanced Highers, the minimum requirement is AA/AAB. Most candidates selected for an interview had predicted grades well above the minimum requirements.
4. A personal statement that demonstrated clear motivation for study in the relevant fields.
5. A very strong school report.

In assessing individual applications, we considered contextual data on relative individual and school performance, as well as socioeconomic indicators. This information is available only for applicants from within the UK. An explanation of how the University uses contextual data can be found [here](#):

[https://www.ox.ac.uk/admissions/undergraduate/applying-to-oxford/decisions/contextual-data.](https://www.ox.ac.uk/admissions/undergraduate/applying-to-oxford/decisions/contextual-data)

All interviews were conducted via Microsoft Teams. Each candidate had a single combined interview with both Economics and Management tutors, lasting approximately 30 minutes. Each combined interview was scheduled for a 40-minute time slot to allow time to resolve technical issues. Interviews focused on establishing a candidate's ability to think critically, interpret and analyze data, and to synthesize when presented with unfamiliar material. They were designed to determine aptitude for learning economics and management in Oxford's distinct tutorial format. No knowledge of either subject was assumed.

As a quality and standard check, some candidates were selected for second college interviews, and these were held in the week commencing December 15.

Final decisions were based on all available information for each shortlisted applicant, including the TSA score, interview performance, performance in completed examinations, referee statement, personal statement, and contextual data. There were many able and deserving applicants. The margin between those being offered and those who were not was very small. Seven offers were made to Keble applicants, including one deferred entry. Due to the competitive nature of the admissions process and the small number of places available, inevitably, exceptional candidates were not selected. We do not doubt that these candidates will have successful academic careers at other universities.